Artwork – technical conditions

All files must be clearly identified by a catalogue number and a name of printed parts. In case of an order containing more printed parts, each of them must be sent as separate files and clearly identified. If you need to supply an updated vision of an artwork, please make sure it can not be mistaken with an older version (add a date of the update or a version no. to the file name).

Software for artworks checking is used. It´s a web-based application platform. To make it work efficiently please try not to use underscore, slashes, periods, commas, semicolons, percentages, points, etc. in catalog numbers. You can use: dash (-), spacebar, letters, numbers. This rule does not apply to re-orders.

Each item must have one PDF.

As for LABELS there must be one PDF with both labels – PDF must have two pages, first page with label A and second page with label B. If there is double album, there would be two PDFś, each record will have one PDF with two labels. Labels AB and labels CD.

Necessary conditions for onbody printing and printed parts:

1. Colour images in a colour model CMYK (not a colour model RGB orLab)

2. Spot colours defined by the Pantone sample book only (Matching system or Metallics)

3. A resolution of colour images and images in grayscale – minimum 300 dpi in actual size.

4. A resolution of black and white images (line art) – minimum 800 dpi in actual size.

5. The whole document has to be converted to a final CMYK values according one of following colour profile:

FOGRA 39 forcoatedmaterial

FOGRA 47 foruncoatedmaterials

6. The dokument must not contain:

Images in format DCS1 or DCS2 (separated EPS files)

Images in format EPS with postskript colour management

ICC profiles

7. The final dokument should contain a correct Output Intent:

FOGRA 39 for coated materials

FOGRA 47 for uncoated materials

8. For all types of printed parts there has to be an additional 3 mm on each outeredge (cutting bleed).

9. In case of multi-page documents (booklets, brochures, etc.) the artwork must be supplied as multi-page PDF file in single-page layout, where the first page of PDF is the first page of booklet. Pages must be numbered. V1 binding layout in spreads can be accepted too, but only for booklets with V1 binding and less than 36 pages.

10. A final size has to be indicated by cropmarks or by an inserted template. The template must be in a spot colour (cutter, die lin eetc.) and set as an Overprint.

11. Onbody printing of CD/DVD has a precise dimensions (3 mm cutting bleed is not needed).

12. Vinyl labels without a side identification as a part of the artwork must have some kind of identification elsewhere (file name, text identification outsider of the artwork,etc.).

We accept all data in the following formats:

PDF

- Standard PDF/X–1a
- PDF must be composite, we do not accept sepparations
- It can be created with a correct export settings directly from source applications (Adobe Indesign, Illustrator, QuarkXPressetc.) or a correct export to PostScriptformat (printer: PostScriptfile, PPD: AdobePDF) with a conversion to PDF file using Adobe Distiller.
- o Correct settings for export from the source applications can be found here.
- o Correct settings for export to thePostScript file can be found here.
- A proper colour conversion is necessery which means a suitable colour profiles and Output Intent. Do not inserted profiles.
- Transparency flattening is necessary (according to PDF/X–1a standard).
- Do not use OPI comments.
- ZIP compressionis recommended.
- Cropmarks are recommended.

All data for the MAC platform must becompressed (packed using Stuffit program). We recommend a compression also for the PC platform (ZIP, ARJ, RAR etc.) with a regard to reduce a size of transmitted data. We recest you to compress all individual large files or foyer trees into a single file.

By the email we accept data max. up to 5 MB.