

3. Labels and Completion of product

3.1. Labels

Records are usually labelled on both sides. Labels on vinyl records are made of paper material and are directly associated with the pressing of the vinyl. Labels are made from offset paper (140gsm paper for 10" and 12" and from 120gsm paper for 7"'), the customer can also choose to produce the records without labels or with labels only on one side.

Note: Please consult with us first in the case that labels will not be produced. Records without labels may have larger centre holes and the centre area may be deformed. The side of the record with the label (especially picture discs) can be bent out of the „flatness“ parameter. These defects cannot be subject to claim.

Types of labels

Basic labels are produced in the following sizes:

- a) For 7“ records (17,5 cm) diameter 84 mm.
- b) For 10“ and 12“ records (30 cm a 25 cm) diameter 100 mm.

PICTURE DISC labels are produced in the following sizes:

- a) For 7“ records (17,5 cm) diameter 168 mm.
- b) For 10“ records (25 cm) diameter 242 mm.
- c) For 12“ records (30 cm) diameter 292 mm.

The text on the labels must be placed so that it does not interfere with the cutting of the labels. All labels must have a 2 mm gap between the text and the edge of the label and coloured labels must not exceed the 3 mm bleed on the diameter of the label. Text must not be placed within 10mm of the diameter from the centre of all labels and for all formats. Text cannot be placed within 40mm of the diameter of the centre for 7“ labels with big holes. Basic labels are made from offset paper weighing 120 and 140gsm. Labels for Picture Discs are made of coated paper with a weight of 150gsm.

Label material requirements

Documents supplied by the customer in electronic form shall be governed according to the technical conditions upon entry to the studio. When preparing standard labels, it must be taken into account that the printing is done on offset paper, which affects the colour of dark colours, especially black. As a result, dark colours will usually appear brighter.

Delivery label

The production of labels is arranged by us or can be supplied to us after prior consultation and agreement. Supplied labels must be produced on uncoated paper with a weight of 140gsm and printed with colours which resistant to temperatures 150 or more. The backside of the labels must have lines indicating the direction of the paper grain. The colours used on supplied labels must not bleed through to the front side of the label. The supplied quantity (pairs) must be more (10%) than the requested production quantity. We prefer to produce the labels internally and cannot assure the quality of customer supplied labels on the finished product.

3.2. Completion of product

The product is delivered in internal and external packaging (depending on the customer) and stored in sturdy cardboard boxes. The choice of packaging is specified in the customer order.

Inner sleeves - Records of all dimensions can be placed into an inner paper bag, microtene sack or plastic packaging before inserting them into the outer sleeve. This protects the product from abrasion of the outer packaging. Inner sleeves can be with or without a central hole. The sleeves can also be printed via offset print.

Outer sleeves - The outer packaging is manufactured according to the customer's technical documentation or the manufacturer's packaging, based on the customer's data. The outer packaging may be universal (black or white) or can be printed via offset printing (CMYK, PMS). The outer packaging can be produced from either white-grey or white-white carton with a gsm of 280 – 350 g/m². Covers are according to the technical conditions of polygraphic printing. Printed packaging is produced according to data sent in an electronic form. The artwork must contain a 3mm bleed around the edges of the artwork. Artwork cannot be situated in the cut-out area when a cover with holes is requested. Outer sleeves can be produced as a flat cover or with a 3, 4 or 5mm spine, as gatefolds and more. The cover can be solid or include 1 or 2 centre holes. All types of outer sleeves may have a matte, gloss lamination laminate or UV varnish finish. See technical conditions of entering DTP documents below (in chapter 6).

Shrinkwrapping - Records of all sizes can be shrink wrapped in clear plastic after completion of the outer packaging.